



## Prizes

ACTion Alexandria is offering several incentives to inspire nonprofit and donor participation in **Spring2ACTION**.

### Nonprofit Prizes:

The following prize grants will be awarded (based on numbers of unique donors):

- 1st place: **\$5,000**
- 2nd place: **\$2,500**
- 3rd place: **\$1,500**
- 7th place: *Alexandria 7<sup>th</sup> Largest City in Virginia Prize* – **Laptop**
- 11<sup>th</sup> Place: *Number of Community Recreation Centers* – **iPad**
- 17<sup>th</sup> place: *Number of Dog Parks in Alexandria* – **\$250 Staples Gift Card**
- 22<sup>nd</sup> Place: *Masonic Temple, Alexandria-Washington Lodge 22* – **Flip Cam**
- 35<sup>th</sup> place: *Number of Playgrounds in Alexandria* – **Bittersweet Catered Party**

\* In the event of a tie, the top three prizes will be split among the groups that tie.

### ACTION Hero Prizes:

Throughout the three day event, individual donors will be randomly selected as an ACTION Hero. The ACTION Hero will receive a prize and \$100 will be donated to the nonprofit they originally donated to.

*Sample prizes include: Wine Tasting Party for 20 at Total Wine, iPod, Kindle, Flip Cam, Potomac River Boat Company Cruise package, ThinkFun games, Alexandria Restaurant Gift Cards, Parking Passes at Colonial Parking Lots, Tour of the WJLA television studio, and much more.*

### Matching Grants:

We are encouraging nonprofit organizations to offer their own matching funds on their **Spring2ACTION** pages. Nonprofits who secure matching funds for **Spring2ACTION** will be highlighted so donors will have the opportunity to double their dollars.